

DATASHEET

eTapestry®

eTapestry: “Like having an extra fundraiser in the office.”

eTapestry® is our smart donor management solution built specifically for small and growing non-profits. Overcome the challenge of limited resources by streamlining your processes within one affordable, cloud-based fundraising platform. Spend less time on admin and more time delivering your mission!

Real results with fewer clicks and more features

Let's face it: Spreadsheets weren't built to take on your organisation's workflow. As a small non-profit, you need a smart donor management and fundraising solution that you can spend less time in but get more out of. The eTapestry solution is designed exclusively with the needs of growing non-profits in mind.

Centralised donor management and stewardship

eTapestry allows your organisation to function more effectively, better engage donors, and save costs just by consolidating information within a single database. Our comprehensive solution stores all of your valuable information to provide one view of relationships and performance across the organisation.

Integrated multi-channel fundraising

eTapestry's integrated tools allow organisations to manage a strategic and coordinated multi-channel communication plan. Send targeted emails, collect online donations and leverage crowdfunding technology all from one solution.

Powerful data enrichment and analytics

Only eTapestry's integrated, intelligent data enrichment and analytics suite delivers the actionable insight you need to understand your data health, optimise your donor information and grow revenue. Now you can communicate more efficiently, cut down on costs and ensure all of your messages reach your supporters on time.

Smart fundraising solution

Enjoy an ongoing stream of innovation, faster time-to-value, increased returns and an intuitive interface. eTapestry provides a modern, easy-to-use, mobile friendly and consistent user experience that seamlessly delivers information and insight from any device while you're on the go. Rest assured that your data is centralised and safe within a reliable, protected cloud environment.

Features and Benefits

- Smart supporter dashboards
- 24/7 access via the cloud
- In-built payment processing
- Best practice reporting
- Website integration
- In-built email marketing
- Peer-to-peer integration
- End-to-end support

[Learn More ▶](#)

Superior security for your data

Your data is fully encrypted — not just for login information, but also for all eTapestry functions. Data security includes an environment protected by the latest firewalls, router settings and storage devices. It's a reliable, cloud environment securely protected against natural disasters, attacks and viruses. Daily backups ensure your valuable data stays safe and you can also export a copy of your data at any time for your own use or as a local backup.

Automated and integrated tools save you time and money

Our cost-effective subscriptions have no upgrade fees, no backup fees, no high cost maintenance fees and, since eTapestry is in the cloud, the only hardware you need is your laptop or mobile device. Simply put, eTapestry is the most effective and affordable fundraising solution in the market.

		STARTER £99/month* +£250 one-off set up fee	ESSENTIALS £185/month* +£500 one-off set up fee	PRO £300/month* +£750 one-off set up fee
CORE	Number of Records	Up to 1,000	Up to 5,000	Up to 12,000
	Unlimited User Licenses	✓	✓	✓
	Mobile and Web Access	✓	✓	✓
	User Security	Basic	Basic	Advanced
ONLINE	Microsoft Outlook® Integration		✓	✓
	Email Marketing and Reporting	✓	✓	✓
	Number of Integrated Web Pages	1	3	5
	Unlimited Basic Emails	✓	✓	✓
	Number of Advanced Emails (per year)	25,000	50,000	100,000
	Payment Processing (BBMS)	✓	✓	✓
DATA	Dashboard Reporting	✓	✓	✓
	Standard and Custom Reports	✓	✓	✓
	Executive and Benchmarking Reports		✓	✓
	Segmented Transactions	✓	✓	✓
	Self-Import Tool	✓	✓	✓
	Document Attachments		✓	✓
	Mass Import and Export	✓	✓	✓
SUPPORT	Email Support	✓	✓	✓
	Chat Support	✓	✓	✓

*Prices exclude VAT and minimum contract terms apply.

Built for growth

On top of your eTapestry package, you have the freedom to buy any of the below add-ons, training or consultancy packages:

Add-Ons

Records		
Block of 2,500 records	£30/month	<i>ESSENTIALS and PRO only</i>
Block of 5,000 records	£60/month	<i>ESSENTIALS and PRO only</i>
Block of 15,000 records	£99/month	<i>PRO only</i>
Online Shopping Cart	£30/month	
Additional Advanced Emails		
50,000 emails	£300	
100,000 emails	£500	
250,000 emails	£1,250	
Telephone Support	£30/month	
Advanced Security	£30/month	
Social Media Finder	£30/month	<i>ESSENTIALS and PRO only</i>

Want to try eTapestry for free?

Why not take a free 30 day trial today? You can experience eTapestry in action and discover how simple it is to use.

Visit our website to find out more.

[Learn More >](#)

Optional Training Packages

LEARN More: Cover all the basics of eTapestry with our expert consultants. Gain unlimited access to online workshops, for as many users as you need | £30/month

LEARN Everything: Access all of our offerings, including live classroom events in our regional classrooms, instructor-led online training, and our on-demand content | £40/month

Optional Consultancy Packages

Financial Consultancy Package: Building bespoke exports for your financial accounting package | £200 (2 hours)

Charity / Schools Consultancy Package: Basic configuration and import of data, and expert best practice data management advice and sector guidance | £1,700 onsite / £1,500 remote (2 days)



“eTapestry will provide your organisation with the personalisation and segmentation of donors you want but the efficiency and effectiveness you need. It is honestly like having an extra fundraiser in the office.”

—Mary Boullin,
Communities and Events Fundraiser,
The SMA Trust