



ACQUIRE NEW SUPPORTERS AND BUILD YOUR OWN FUNDRAISING WEBSITES FOR FREE.

FUNDRAISE. DONATE. VOLUNTEER.

everydayhero is an award-winning cloud-based online fundraising platform that allows Not for Profits and educational institutions to create fully branded online fundraising websites in minutes.

Since launching in 2007, everydayhero has been used by charities in the UK, Australia, New Zealand and the US to support fundraising events large and small.

everydayhero is a free, user-friendly solution that requires no 'developer' skills. It has a simple, easy-to-use content management system that puts you in full control of your online fundraising websites and can be used by all members of your fundraising team.

It can be used to build websites to support Peer-to-Peer fundraising events, Appeals and In Memoriam giving. It is seamlessly integrated with social media and has a flexible report builder that easily maps your fundraiser and donor data to your CRM system.

everydayhero puts your organisation at the heart of everything we do, focusing on your brand, your donations and your data. We want to help you showcase your mission successfully, while saving you money and delivering maximum results.

With everydayhero, #everythingcounts.

"Since we began using everydayhero 4 years ago, we have moved from having no online supporters at all to roughly 60% of our donor base now giving online."



Margaret Hollings, Nightingale House Hospice

REGISTERING YOUR ORGANISATION IS EASY AND THERE ARE NO ONGOING MEMBERSHIP FEES.

ACQUIRE NEW FUNDRAISERS, DONORS AND VOLUNTEERS THROUGH EVERYDAYHERO AND GROW YOUR SUPPORTER BASE.

BUILD AN UNLIMITED NUMBER OF BRANDED FUNDRAISING WEBSITES TO SUPPORT YOUR FUNDRAISING EVENTS.

ALL DONATIONS ARE PROCESSED, RECONCILED AND RECEIPTED AUTOMATICALLY AND DEPOSITED INTO YOUR ACCOUNT.



 Kirsten Taylor Gave £20 14 Feb 2014
Love that you're so passionate about this cause!

 Jen 14 Feb 2014
Thanks heaps Kirsten. I love that you're helping to make a difference :)

 Noelle Gave £25 12 Feb 2014
Go Jen!

 Jen 12 Feb 2014
Thanks Noeee!!! You're a legend :)

Your supporters can harness the advanced social media integration from **everydayhero** to make spreading the word about your cause even easier.

everydayhero provides a dynamic supporter page activity feed providing a real-time record of your supporters' journey and actions. Supporters can also post updates and photos straight to their page from any device.

YOUR DONOR, YOUR DATA

You will have full access to your supporter and donor information so you can easily contact them. With flexible reporting, **everydayhero** enables you to easily import data into your CRM system with our enhanced CRM integration.

DONOR COVER

Donor Cover allows any Not for Profit to prompt its donors to cover the transaction and card fees for donations given to their organisation. As donors specify the amount they wish to give, they simply see a message reading "I'd like to help a little bit more by donating towards the cost of online fundraising," which they can choose to select.

SIGNING UP

Registering your organisation is quick and easy and there are no ongoing membership fees.

If you wish to sign up, visit - www.everydayhero.com/uk

ADDITIONAL FEATURES



MapMyFitness integration is one example of **everydayhero** understanding supporter wants, needs and motivations.



MOBILE RESPONSIVE

Our platform is fully responsive and mobile ready, creating a fluid experience for your donors while on the move and through any device.



CHARITY MESSAGING

You can message your fundraisers, congratulating them for hitting their target or giving them that extra push to help drive your campaign.



DASHBOARDS

Your donors can see all of the impact they have - their voice, effort, time, money and community are all recorded.



"**everydayhero** is at the centre of our peer-to-peer fundraising strategy. Exposing participants to our brand makes donors more likely to support us in the future and **everydayhero** is the only platform that gives us that visibility."

- Chris Lyne
Marketing Manager at Hope for Children

