

Blackbaud Application Hosting™

focus on your mission – not software maintenance

Expending valuable time and resources to keep your software applications secure, fully maintained and up-to-date is one thing you shouldn't have to worry about.

With **Blackbaud Application Hosting**, you realise the highest levels of security and reliability for your Blackbaud applications and data. Our expert technical team will deploy, maintain, update and optimise your Blackbaud applications, as well as provide the infrastructure required to run them. At the same time, you'll maintain complete control over your applications and your data.

Ultimately, Blackbaud Application Hosting provides solutions to common challenges related to your IT and fundraising. In addition, your IT professionals can be freed to focus on more mission- or fundraising-related tasks.

BENEFITS

- **Security and Safety**

Off-site storage and data backups ensure constant data security. Our physical, operational and software measures employ 24/7/365 monitoring.

- **Reliability**

Blackbaud applications are hosted on highly-available, high-performance servers to provide reliability and the latest technologies for load balancing, clustering and redundancy.

- **Zero Downtime**

We provide 99.9% or better uptime so your applications are always available.

- **24/7 Remote Access**

Get access to your Blackbaud software anytime from anywhere via a web browser.

- **Disaster Recovery/Business Continuity**

Even when unforeseen events pose an obstacle or threat, you can still get immediate access to key business applications to carry out your business continuity plans.

- **Optimised Performance**

With your applications running in our world-class data centers, upgrades and patches are handled for you, so you'll always be running on optimised systems.

- **Unmatched Expertise**

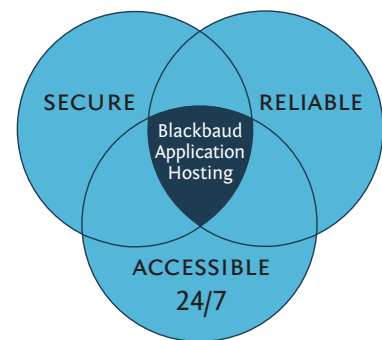
Our team knows Blackbaud applications better than anyone. We ensure that your system is always up-to-date, properly configured and compliant with standards like PCI.

- **Cost Effective**

IT costs can be dramatically reduced by removing costs of deploying and maintaining local systems and avoiding separate, expensive purchases of third-party equipment and services.

- **Hassle-Free**

Our expert technical team offers you one point of contact and unmatched support. We'll manage everything from initial data setup through network security configuration.



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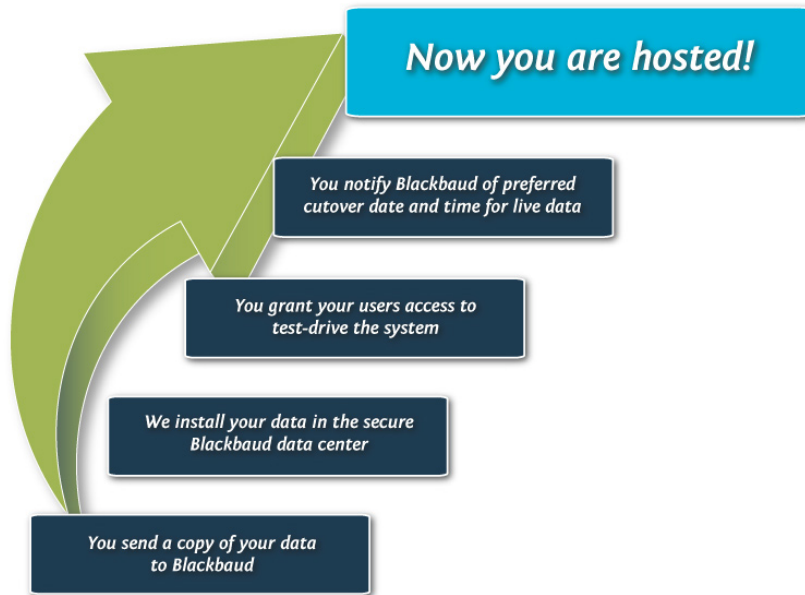
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THE PROCESS

The process to get hosted is simple and fast and we can achieve it in five simple steps.

5 Simple Steps to Getting Hosted with Blackbaud



GETTING STARTED

Although many organisations choose to host their applications with Blackbaud to enhance the user experience, gain remote access, attain service guarantees, achieve compliance and off-load the many IT responsibilities that aren't core components of the organisation's mission, the ability to produce a favourable financial impact is typically an underlying factor in the decision-making process.

If this is the case with your organisation, we can help you determine the return on investment for hosting your Blackbaud application(s) by providing you with a cost benefit analysis. The application hosting cost benefit analysis can give your organisation a realistic comparison of the costs of running applications in-house versus hosting them with Blackbaud.

+ **Blackbaud Application Hosting is Available for:**

- The Raiser's Edge[®]
- Blackbaud[®] NetCommunity[™]
- The Education Edge[™]
- Faculty Access for the Web[™]
- NetClassroom[™]
- Student Information System[™]
- The Patron Edge[®] Online
- Blackbaud Enterprise CRM[™]
- Blackbaud Direct Marketing[™]

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Request a demo or a cost benefit analysis today. To learn more about Blackbaud Application Hosting, call your account representative at 0845 658 8590 or visit www.blackbaud.co.uk/services/ondemand/bbe_ondemand.aspx.

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