

Blackbaud®

Battersea Dogs & Cats Home Selects Blackbaud to Help Improve Fundraising Initiatives

Reputation and stability put Blackbaud ahead of the competition

London (Feb. 24, 2009) – Blackbaud Europe, Ltd., a division of Blackbaud, Inc. (Nasdaq: [BLKB](#)), announced today that [Battersea Dogs & Cats Home](#) has selected [The Raiser's Edge®](#) to help improve and drive fundraising initiatives.

“We selected Blackbaud and The Raiser's Edge to provide us with a solution for all our fundraising needs,” said Fiona Healey-Hutchinson, Battersea Dogs & Cats Home's director of fundraising. “The Raiser's Edge is the leading fundraising solution in the market; it meets our needs, and is incredibly efficient and user-friendly.”

Established in 1860, Battersea Dogs & Cats Home never turns away a dog or cat in need of help. The Home reunites lost dogs and cats with their owners through the Lost Dogs & Cats Line or cares for them until new homes can be found, giving them shelter and the highest standards of kennelling and veterinary care.

“We are delighted to work with Battersea Dogs & Cats Home to help improve the organisation's fundraising initiatives,” said Brad May, Blackbaud Europe's vice president of sales and marketing. “Blackbaud is focused on providing robust and effective solutions so not-for-profit organisations can increase their operational effectiveness.”

Battersea Dogs & Cats Home needed a solution that would help improve its fundraising initiatives while easily integrating with an existing database. Following a detailed tendering process, Battersea Dogs & Cats Home chose Blackbaud because The Raiser's Edge met all of its system requirements, and the organisation's leadership was impressed by the company's reputation and product suite.

“Blackbaud had a lot to offer,” said Healey-Hutchinson. “Not only did they have a fantastic product and expert representatives, they also have a suite of products that will enable us to steadily grow our business.”

About Battersea Dogs & Cats Home

Established in 1860, Battersea Dogs & Cats Home is a charity that aims never to turn away a dog or cat in need of our help. The organisation reunites lost dogs and cats with their owners or cares for them until new homes can be found. The organisation also educates the public about responsible pet ownership. Every year the Home takes in around 12,000 dogs and cats. In addition to the site in South West London, the Home also has two other centres based at Old Windsor, Berkshire and Brands Hatch, Kent. For more information, visit www.battersea.org.uk.

About Blackbaud Europe

Blackbaud Europe, Ltd. is a division of Blackbaud, Inc. (Nasdaq: [BLKB](#)), the leading global provider of software and related services designed specifically for not-for-profit organisations, enabling them to improve operational efficiency, build strong relationships, and raise more money to support their missions. More than 22,000 organisations – including Cancer Research UK, CRISIS, University of Cambridge and English National Opera – use one or more of Blackbaud products and [consulting services](#) for in-house and online [ticketing](#), marketing, [website management](#), and [fundraising](#). Blackbaud's solutions include [The Raiser's Edge®](#), [The Patron Edge®](#), [The Information Edge™](#), [Blackbaud Gift Aid™](#) and [Blackbaud® NetCommunity™](#) as well as a wide range of consulting and educational services. Since 1981, Blackbaud's sole focus and expertise has been partnering with not-for-profits and providing them the solutions they need to make a difference in their local communities and worldwide. Headquartered in the United States, Blackbaud also has operations in the United Kingdom, Canada and Australia. For more information, visit www.blackbaud.co.uk.

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department.