

PRESS RELEASE

Blackbaud Europe Names Jerome Moisan as Managing Director

Appointment strengthens international expertise at leading not-for-profit technology provider



London (21st September, 2011) – Blackbaud Europe Ltd (NASDAQ: [BLKB](#)) today announced the appointment of Jerome Moisan as its managing director. Moisan has an impressive track record in international business and technology and will be responsible for growing the European arm of Blackbaud's International Business Unit.

“Jerome’s successful track record in growing global businesses coupled with his customer-focused approach make him the ideal candidate to lead Blackbaud Europe,” said Brad Holman, president of international markets. “I am extremely confident in our decision and very pleased Jerome has agreed to join us during an exciting development stage in not-for-profit technology.”

Moisan has extensive experience running regional and national business units across Europe. Most recently, he was managing director for the UK, Ireland, and France for Travelport, one of the world’s largest travel technology companies with operations in 160 countries.

In addition to growing Blackbaud Europe’s current business, Jerome will be responsible for introducing new products and services tailored to the UK and European markets, and creating growth opportunities through acquisition and co-operative partnerships.

“I am impressed by Blackbaud’s commitment and developmental impact within the not-for-profit sector,” said Moisan. “It’s a sector I find inspiring and intricate in its fundraising and management needs. There are huge opportunities for not-for-profit organisations to transform their performance by taking greater advantage of technology, and Blackbaud helps support those transformations.”

He added, “For me, the role presents the right kind of challenge, and I’m looking forward to contributing to the ongoing success and growth of Blackbaud Europe.”

Based in London, Moisan will work closely with his staff teams in both London and Glasgow, Blackbaud’s European not-for-profit customer base, and the European not-for-profit community. Blackbaud Europe’s senior management team will report directly to Jerome, while he will report to Brad Holman, president of international markets. Jerome will attend [Blackbaud Europe’s Conference for Not-for-Profits 2011](#) on 10th and 11th October and will join the company on 31st October 2011.

Moisan is a French national who has studied in both France and the UK and currently lives in Kent with his wife and two children. During his nine years at Travelport, he held several positions across the business including, director of strategy development - international markets, where he was responsible for strategic planning across Europe Middle East and Africa (EMEA) and business development and marketing director based in Italy. During his tenure, he successfully reversed a longstanding market share and revenue decline in the UK business while retaining 100 percent of

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the top 50 customers. At the same time, he personally led the development of an online solution for the customer base that went on to be rolled out across Europe.

Before joining Travelport in 2002, he worked as a consultant for Adcore Strategy and Majorbrand and also spent three years working for British Airways as product executive and commercial analyst.

About Blackbaud

Blackbaud Europe Ltd, is a division of Blackbaud Inc., the leading global provider of software and services designed specifically for not-for-profit organisations, enabling them to improve operational efficiency, build strong relationships, and to raise more money to support their missions. Since 1981, Blackbaud's sole focus and expertise has been partnering with not-for-profits and providing them the solutions they need to make a difference in their local communities and worldwide. Headquartered in the United States, Blackbaud also has operations in Australia, Canada, Hong Kong, Mexico, the Netherlands, and the United Kingdom. More than 1,200 not-for-profit organisations across the UK and Europe – including Cancer Research UK, CRISIS, Breast Cancer Care, National Trust, British Museum, British Heart Foundation, University of Cambridge and English National Opera – use one or more of Blackbaud products and consulting services for in-house and online ticketing, marketing, website management and fundraising. For more information, visit www.blackbaud.co.uk.

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.