

Blackbaud Complete Membership Management

Blackbaud Complete Membership Management is specifically designed to help organizations attract, retain, and upgrade members. Easy-to-use reporting tools, chapter self-service, and Web site management features allow you to focus on building and fostering lifelong relationships with your members.

With Blackbaud Complete Membership Management, you can:

- ◆ **Attract, retain, and upgrade new members with an interactive, online community**
Showcase a well-branded Web site and engage your members by providing them with an easier way to give, pay monthly dues, and communicate with each other online.
- ◆ **Make strategic decisions through easy-to-use reporting**
Gain a better understanding of your organization through trend and financial analysis, and see a holistic view of chapter health.
- ◆ **Foster lifelong relationships with members**
Create a Web site that supports your relationship with targeted, relevant communications and content. Allow members to join, upgrade, and renew their memberships online.
- ◆ **Give individual chapters the tools to manage themselves**
Empower chapters to manage themselves and their donors with tools for creating direct mail, dues reminders, chapter-specific Web sites, and more.
- ◆ **Coordinate and manage events**
Plan world-class events, expos, and conferences. All the information you need — from participants to expense lists and revenue analysis — is right at your fingertips.
- ◆ **Empower members through online advocacy**
Rally support by allowing your members to contact elected officials and the media on issues that impact your community.



get started today

To learn more about **Blackbaud Complete Membership Management**, visit www.blackbaud.com, or contact your Blackbaud account representative.

learn more

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